

## **www.thefinancialtressgroup.co.uk Privacy Policy**

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally identifiable information' (PII) is being used online. PII, as used in UK privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect, share or otherwise handle your Personally Identifiable Information in accordance with our website. What personal information do we collect from the people that visit our blog, website or app?

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, mailing address, phone number, credit or debit card information or other details to help you with your experience. When do we collect information?

We collect information from you when you register on our site, place an order, subscribe to a newsletter, respond to a survey, fill out a form or enter information on our site. How do we use your information? We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To administer a contest, promotion, survey or other site feature.
- To quickly process your transactions.
- To send periodic emails regarding your order or other products and services.

How do we protect visitor information?

We do not use vulnerability scanning and/or scanning to PCI standards.

We do not use Malware Scanning.

We comply with GDPR regulations by ensuring your data is protected on an encrypted and password protected system.

We make all of the information we hold about you available for you to view at any time, and any changes you request will be obliged within 30 days.

We will ensure you are fully aware of how your data will be used and will only contact you with any additional content with your permission.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology. We implement a variety of security measures when a user places an order enters, submits, or accesses their information to maintain the safety of your personal information.

All transactions are processed through a gateway provider and are not stored or processed on our servers.

Do we use 'cookies'?

We do not use cookies for tracking purposes You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn o all cookies. You do this through your browser (like Internet Explorer) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies. If you disable cookies some features will be disabled that make your site experience more efficient and some of our services will not function properly. However, you can still place orders.

**Third Party Disclosure** We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information.

**Third party links** Occasionally, with your permission, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

**Google**

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.

<https://support.google.com/adwordspolicy/answer/1316548?hl=en> We have not enabled Google AdSense on our site but we may do so in the future.

We agree to the following:

- Users can visit our site anonymously Once this privacy policy is created, we will add a link to it on our home page, or as a minimum on the rst signi - cant page after entering our website. Our Privacy Policy link includes the word 'Privacy', and can be easily be found on the page speci ed above. Users will be noti ed of any privacy policy changes:
- On our Privacy Policy Page Users are able to change their personal information:
  - By emailing us
  - By calling us
  - By chatting with us or sending us a ticket
  - Others
  - We will oblige these requests in accordance with GDPR stipulations.

**How does our site handle do not track signals?** We honour do not track signals and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

**Does our site allow third party behavioural tracking?**

It's also important to note that we do not allow third party behavioural tracking COPPA (Children Online Privacy Protection Act) When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control.

The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online. We do not specifically market to children under 13 as all of our services are for over 16's. Fair Information Practices.

The Fair Information Practices Principles form the backbone of privacy law in the UK and the concepts they include have played a significant role in the development of

data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information. In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

- We will notify the users via email
- Within 7 business days
- We also agree to the individual redress principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law.

This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or a government agency to investigate and/or prosecute non-compliance by data processors. CAN SPAM Act The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations. We collect your email address in order to: To be in accordance with CANSPAM and GDPR we agree to the following:

If at any time you would like to unsubscribe from receiving future emails, you can email us at and we will promptly remove you from ALL correspondence.

Contact Us If there are any questions regarding this privacy policy you may contact us using the information below.

[www.thenancialtneessgroup.co.uk](http://www.thenancialtneessgroup.co.uk)

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